

# advertising contract

July 2010

## THINGS TO NOTE AND PAYMENT TERMS

Advertisers must include payment and signed contract for each ad cycle in advance of publication.

Rates are subject to change upon notice from the publisher.

### Copy and Contract

a. *Owl Woman Design*™ reserves the right to reject any advertisement at any time.

b. Advertisers and advertising agencies assume full liability for all content, including text, representations and illustrations of advertisements.

c. *Owl Woman Design*™ and *The Concord Connection*™ assumes no liability for errors in key numbers nor, for any reason, the omission of an advertisement. Liability for errors for which *Owl Woman Design*™ may be found legally responsible cannot exceed the cost of the space.

d. No cancellations are accepted after closing date in each four-week cycle.

e. Advertisements are accepted subject to the understanding that the advertiser and its agency have the right to publish the contents of their advertisements. In consideration of such publication, the advertiser and its agency agree to indemnify and hold harmless *Owl Woman Design*™ against any loss, liability, damage and expense arising out of such publication.

f. *Owl Woman Design*™ will provide proofs of new advertisements that require production by *Owl Woman Design*™. *Owl Woman Design*™ is not responsible for proofing errors that may have been missed once advertisement proofs are approved by advertiser or by ads submitted from an agency other than *Owl Woman Design*™.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone Cell Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Fax \_\_\_\_\_ E-mail Address \_\_\_\_\_

Please place my advertisement in *The Concord Connection*™ (a section of *The Kearsarge Shopper*®) devoted to the Concord, NH area!

*I am contracting for the following ad promotion* (please circle one)

all ad size is in inches and listed as width x height

	4 WK (minimum)* No discount	8 Weeks SAVES 5% price reflects discount	16 Weeks = 1 wk FREE price reflects discount
1/8 Page 3.5 x 2 2 x 3.5	\$230 (\$57.50/wk)	\$437	\$862
1/4 Page 3.5 x 4 4 x 3.5	\$424 (\$106/wk)	\$806	\$1590
1/2 Page 7.5 x 4.25 3.5 x 8	\$799 (\$199.75/wk)	\$1518	\$2996
Full Page 7 x 8	\$388/wk		

Color is available

Half Page COLOR: \$827/wk

Full Page COLOR: \$1290/wk

Of note/special instructions \_\_\_\_\_

Unless special arrangements are indicated, all advertising will run consecutively for the weeks of the contract. New ad materials are due on Monday of the previous week.

### \*\*\*SPECIAL PROMOTION

8 week contract save 5% off of total

Sign up for a 16 week contract your sixteenth week is free

AD CONTRACT FEE \$ \_\_\_\_\_

DESIGN SERVICES \$100 to have Owl Woman Design™ create your ad \$ \_\_\_\_\_

\*Submitting my own design - camera ready format \$ \_\_\_\_\_

Total Fees \$ \_\_\_\_\_

Payment in full must be submitted with contract.

Checks should be made payable to *The Concord Connection*™

Signed \_\_\_\_\_ DATE \_\_\_\_\_

Please print your name \_\_\_\_\_

*Owl Woman Design*™ ~ *Pushing Up Daisies*™ ~ *A Creative Group*™

\*Send ad materials to ADS@OwlWomanDesign.com Any file over eight megabytes must be submitted through UsendIt.com via the internet or put on a CD and mailed directly to Owl Woman Design™

*The Concord Connection*™

making your vision a reality.

*Owl Woman Design*™